

# dominKnow exceeds expectations: Vital Learning builds 25 HTML5 compliant elearning courses in 5 months, under well budget

Vital Learning, LLC produces courses that address engagement and organizational challenges. From ineffective leadership to poor customer service and productivity, nearly every business or organization has opportunities to improve — and can benefit from Vital Learning products. For over 25 years, Vital Learning — first as a division of the McGraw-Hill Publishing Company and then, from 1989, as an incorporated company — has produced award-winning, essential skills training and development courses that have helped thousands of companies improve the workplace skills of millions of employees worldwide.

## The Challenge

Todd Macey, Vital Learning's Product Manager, is responsible for evaluating emerging trends and technologies in the global training and development industry and adapting Vital Learning courses and methods to meet the needs of a competitive market. To build the company's elearning courses, Macey works with instructional designers and subject matter expert reviewers. This type of 2 to 5 person workgroup, which includes remote members, is increasingly common in companies producing online training content.

Early in 2014 Vital Learning was presented with a challenge. The team had to rebuild and republish a suite of 25 elearning courses — with over 1000 pages of content — from scratch and ensure HTML5 compatibility. The new courses would be accessible on all mobile devices, launch in all browsers, and deploy across all platforms.

## The Solution

Macey chose dominKnow's web-based elearning authoring and publishing platform to rebuild the 25 courses, and cites its easy learning curve, web-based real-time collaborative development, and HTML5 mobile compliancy as key reasons for his choice.



### Company

- Vital Learning, LLC
- [www.vital-learning.com](http://www.vital-learning.com)

### Industry

- Skills Training and Development

### Challenge

- Rebuild and republish a suite of 25 elearning courses — with over 1000 pages of content ensuring ensure HTML5 compatibility

### Solution

- dominKnow's Web-based collaborative elearning authoring platform

### Benefits

- HTML5 compliant content that can be consumed when and where the user wants — desktop or mobile, online or offline — on the devices they choose to use
- Familiar, intuitive interface means fast learning curve with powerful, but easy to learn authoring
- Workflow and collaboration tools with robust tracking and reporting capabilities
- Fully SCORM, AICC, PENS and Section508 conformant—offering future-proof compatibility with existing and emerging content standards

*"The dominKnow Platform is easy to learn. Our team got up to speed and started building a course in just a few weeks. Its reusable content features saved development time and the web-based platform meant easy collaboration with remote team members. Our project was completed almost 40% under budget."*

Todd Macey, Product Manager, Vital Learning



## What is Cloud-based Content Authoring ?

Cloud-based content authoring is elearning authoring that is free from the constraints of typical desktop solutions. Authors collaborate in realtime, share and reuse resources, and engage an unlimited number of reviewers — no matter where they are located. Software is accessed over the Internet and a secure, affordable hosted system is provided — with no worries about software set-up, IT configurations, desktop installs, or missing software licenses.

### Benefits

- No duplication of work
- No lost content
- No out of date learning
- No software to install or configure
- Cross platform compatibility
- The ability to share content and media resources across all projects
- Real-time collaboration with built-in review
- Automatic file management, back-up, and versioning control
- Access anytime, anywhere
- One-click publishing for delivery to any desktop, tablet or mobile device

While the dominKnow Platform is designed to take full advantage of cloud-based (web-based) computing, with several built-in features to help people collaborate better. Features such as working on the same project at the same time, the ability to share and re-use learning resources and other files across all projects, and the ability to allow subject matter experts and other stakeholders (an unlimited number) to review and approve content online — with no special tools or configurations necessary.

Says Macey of the process, "the cloud-based platform was extremely helpful for resource management and content review. After testing, we created ten "template" pages and locked down the layout and design for each kind of page. My designer took these templates, used dominKnow's "copy page" feature and inserted page-specific content. Once this system was established, the development process moved along very quickly. We were able to load and share all of our resources (audio, pictures, video) and associate each resource with a course. The dominKnow Platform also made the review and Quality Assurance (QA) process very simple. After the designer finished a round of work, I'd review and give comments. After the first review, I assigned the course to several other team members to do QA and give comments. If we weren't using dominKnow, this process would have been very lengthy and tricky, but the dominKnow Platform made remote collaboration seamless."

### Results – dominKnow exceeds expectations

Vital Learning's contracted instructional designer was already familiar with Articulate's Storyline from previous work, yet, after his experience on this job, highly recommends the dominKnow Platform. Though he had to learn the new system, he affirmed dominKnow was very easy to use and made the design process much faster.

Macey is impressed with dominKnow's documentation and support – beneficial features cited again and again by many users. The Vital Learning elearning courses are mobile compatible, launch easily across all browsers, and offer improved learner engagement with dynamic interactive exercises, new design and better feedback — in short everything that Macey's team wanted dominKnow to help them deliver.

And, dominKnow exceeded expectations. Vital Learning built 25 courses from scratch using the dominKnow Platform in 5 months. The team budgeted \$10,000 to rebuild the courses — but final expenses totaled about \$6,100 — 39% less than budgeted. Macey attributes this savings to the efficiencies of the dominKnow Platform.

**dominKnow** :::  
connect the thoughts

For more information, call (613) 800-8733, email [info@dominKnow.com](mailto:info@dominKnow.com) or visit [www.dominKnow.com](http://www.dominKnow.com)