

## Módulo uses dominKnow to create highly interactive eLearning content, shared and re-used worldwide

Módulo LLC, headquartered in Rio de Janeiro, Brazil, is a leading global provider of governance, risk, and compliance (GRC) management solutions. Customers worldwide use Módulo solutions to monitor IT risks, secure cloud environments, report compliance against industry regulations and standards, and remediate their most critical vulnerabilities.

### Maintaining industry leadership

In order to maintain industry leadership, Módulo employees need to be highly trained and up-to-date. The Módulo Corporate University (MCU) was built with this purpose in mind – to teach staff, clients and partners the intricacies of Módulo’s project management methodology and GRC management solutions.

In order to meet these critical needs, and to be able to quickly build engaging content for MCU, Marcio Galvão, Módulo Corporate University Manager, and his team build eLearning courses using the dominKnow Platform — a fully HTML5 compliant, web-based, eLearning authoring platform from Ottawa, Ontario-based dominKnow Inc.

“Módulo has approximately 400 employees, and creating a consistent platform to deliver high-quality professional training to this staff is a strategic and essential effort. Our clients depend on well-trained consultants,” says Galvão. “It’s a responsibility we take very seriously, and one that has many exciting content development challenges.”

### Cloud-based authoring solution speeds development, ensures accuracy and consistency

“The dominKnow Platform is an affordably priced authoring solution that is very scalable when compared to other training alternatives,” says Galvão. “My team researched cloud-based learning content management solutions and after a cost-benefit analysis we chose dominKnow. dominKnow’s web-based authoring and native support for HTML5 lets users collaborate on course development and re-use stored resources to produce new content quickly and consistently.”



#### Company

- Módulo, LLC
- [www.modulo.com](http://www.modulo.com)

#### Industry

- Governance, risk, and compliance (GRC) management solutions

#### Challenge

- Creating a consistent platform to develop and deliver engaging content

#### Solution

- dominKnow’s Web-based collaborative eLearning authoring platform

#### Benefits

- Collaborative development tools with robust tracking and reporting capabilities
- Web-based authoring and native support for HTML5
- Affordably priced authoring solution that is very scalable when compared to other training alternatives
- A truly shareable and collaborative content management environment
- Powerful, but easy to learn authoring
- Fully SCORM, AICC, PENS and Section508 conformant—offering future-proof compatibility with existing and emerging content standards

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Marcio Galvão, Manager, Módulo Corporate University



## What is Cloud-based Content Authoring ?

Cloud-based content authoring is elearning authoring that is free from the constraints of typical desktop solutions. Authors collaborate in realtime, share and reuse resources, and engage an unlimited number of reviewers — no matter where they are located. Software is accessed over the Internet and a secure, affordable hosted system is provided — with no worries about software set-up, IT configurations, desktop installs, or missing software licenses.

### Benefits

- No duplication of work
- No lost content
- No out of date learning
- No software to install or configure
- Cross platform compatibility
- The ability to share content and media resources across all projects
- Real-time collaboration with built-in review
- Automatic file management, back-up, and versioning control
- Access anytime, anywhere
- One-click publishing for delivery to any desktop, tablet or mobile device

Among the platform's collaborative features, the Módulo team identified easy content sharing and re-use, as well as purpose-built collaboration tools as key.

"Prior to dominKnow we primarily used PowerPoint (PPT) to create and manage our presentations. It was nearly impossible to ensure all instructors were using the same content and weren't making arbitrary or non-standard, unapproved modifications," says Galvão. "Using PPT for large-scale training across various locations is not sustainable — it's a hazard! Vast amounts of money and time were wasted. Building effective courses and sharing agreed-upon content with many users is not what PPT is for."

Galvão's team now saves months of work using the dominKnow Platform to create training, instead of PPT and also deems invaluable dominKnow's exercises, hotspots, animation and interaction options, "The exercises offered by dominKnow really help our students to remember Módulo concepts and to learn the system," says Galvão. Attaching documents and other resources to the training program is also a prized feature.

### No more silos!

In the long-term using PPT for training led to "content silos" (files stored on personal workstations) and "latest-version" issues (a user could be working on or using a file all day and then find out that file was not even the most current version). When Módulo moved to dominKnow's cloud-based solution, the company quickly found that redundant content and other inconsistencies that cause loss of time, money, and team motivation, became easier to deal with — and generally disappeared. According to Galvão, "dominKnow offers a truly shareable and collaborative content management environment."

### Cultivating corporate knowledge to maintain leadership

Because the dominKnow Platform has performed so successfully for the Módulo Corporate University team, the team now provides dominKnow support to other Módulo departments wanting to produce web learning content. A Módulo Information Security Policy eLearning course was recently completed in this fashion.

Módulo's corporate GRC knowledge is a valuable asset to be shared with its employees in order to best serve global clients. dominKnow provides Módulo with a content authoring and management platform that helps do just that. Authoring in the platform allows Módulo eLearning designers to quickly and efficiently capture knowledge, authenticate it through review, and share and re-use it across the corporation.

**dominKnow** :::  
connect the thoughts

For more information, call (613) 800-8733, email [info@dominKnow.com](mailto:info@dominKnow.com) or visit [www.dominknow.com](http://www.dominknow.com)